

▶ ¿What is *watchity* ?

Watchity integrates the full power of TV production into **a versatile and intuitive platform that simplifies the creation of live broadcasting** for digital media.

¿WHAT IS WATCHITY?



Remote Contribution

From smartphones, professional cameras and encoders. It uses a global network, is scalable, has very little delay and features routing capacity to handle complex workflows.

Cloud Production

Through a mixer with multicamera synchronization, switching, graphics, layers and audio mixing; real-time communication with the content provider through an intercom; convenient management of playlist for the creation of "false live video".

Multichannel Distribution

Simultaneous for multiple online outlets (websites, apps, social media) and for integration with traditional broadcast systems.

Create your **workspace**

In your workspace you can **create, configure and manage all your live broadcasts**, from anywhere in the world and through any device.

▶▶ YOUR WORKSPACE

- ▶▶ **Access to app.watchity.com/account/create and follow the steps that you will see on the screen.** **Remember to check your mail tray, you will receive a validation code.*
- ▶▶ Once you have completed the process, an exclusive address of the type companyname.watchity.com will be generated for you. **From this URL you can create, configure and manage all your live broadcasts.** To access, just enter your username and password. **Please note that the process of registering the URL can take a few minutes.*
- ▶▶ In **this new workspace you will find:** information about the contracted plan, configuration options, a media library with audiovisual content and, most importantly, a section dedicated to live broadcasting.

Creació d'un nou espai de treball

✓ PROVA GRATUÏTA

Disposen de 15 dies de prova. Sense targetes de crèdit
Inclou:

- 5 hores de directe
- Màxim 3 càmeres (mòbil o RTMP) per directe
- 15 minuts d'emissió a xarxes socials
- 10 espectadors per directe

Adreça electrònica

Contrasenya

Les contrasenyes han de tenir almenys 6 caràcters i recomanem no utilitzar contrasenyes com ara: 123456, abcdef

Em sembla bé que m'envieu (molt de tant en tant) missatges sobre Watchity.

[Següent](#)

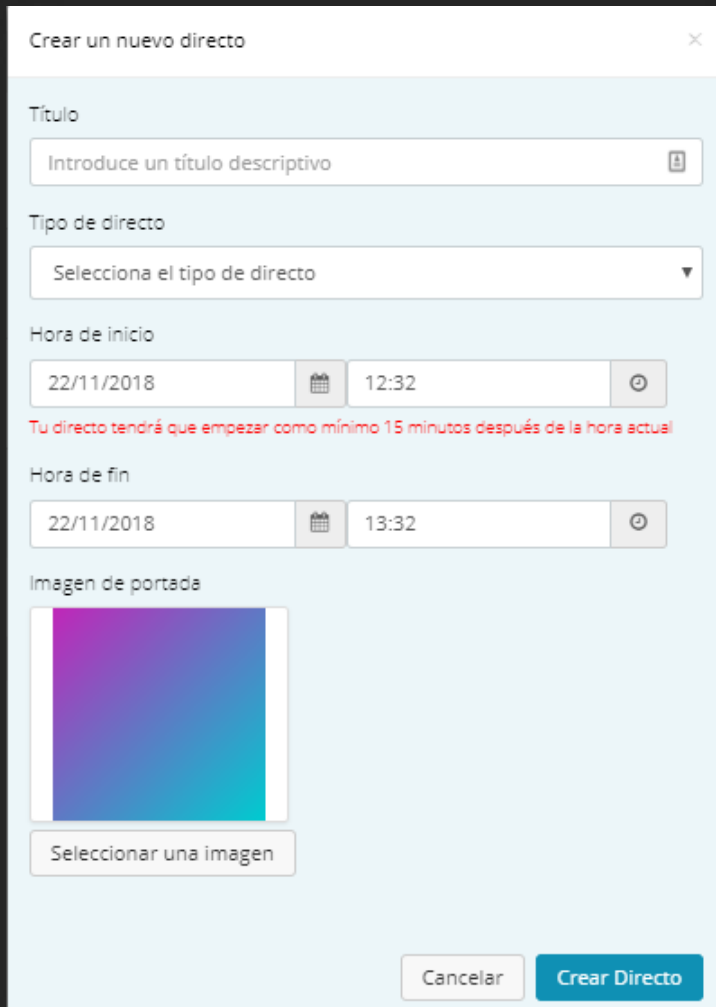
[Ja teniu un espai de treball?](#)

[Connecta't a un espai de treball](#)

▶▶ Create your first **live broadcast**

In Watchity, a live broadcast is the **time you have available in the cloud**. While it lasts, you can make as many transmissions as you want. What do you think if we create one?

▶▶ YOUR FIRST LIVE BROADCAST



The screenshot shows a form titled 'Crear un nuevo directo' with the following fields and options:

- Título:** A text input field with the placeholder 'Introduce un título descriptivo' and a lock icon.
- Tipo de directo:** A dropdown menu with the placeholder 'Selecciona el tipo de directo'.
- Hora de inicio:** A date and time picker showing '22/11/2018' and '12:32'.
- Hora de fin:** A date and time picker showing '22/11/2018' and '13:32'.
- Imagen de portada:** A placeholder image showing a blue-to-purple gradient, with a button below it labeled 'Seleccionar una imagen'.

At the bottom of the form are two buttons: 'Cancelar' and 'Crear Directo'.

Tu directo tendrá que empezar como mínimo 15 minutos después de la hora actual

Create a **new live broadcast**:

- ▶▶ Choose a title for your first live broadcast. For this occasion, you can only choose the type 'Professional Production'.
- ▶▶ **Define a start and end** date and time. While the live broadcast lasts, you can make as many transmissions as you want. **It will need at least 15 minutes to be active (from the time you're creating it).*
- ▶▶ The cover photo will be the image **displayed on your players while you are not broadcasting.**

➤ Remote contribution: add your smartphone

At the moment, for this first live broadcast, we will **contribute only with a smartphone**. Do we teach you how? Follow the steps below.



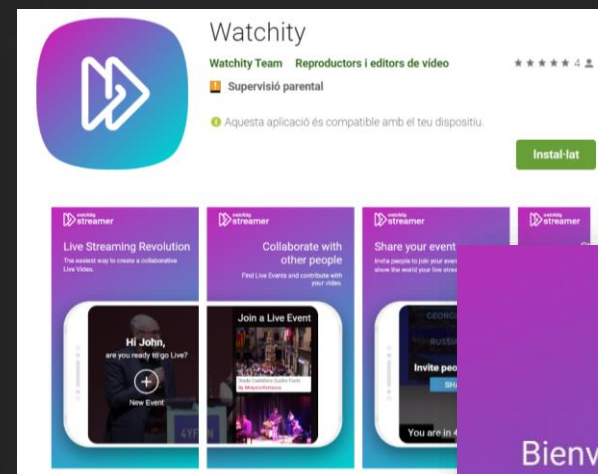
▶ LIVE BROADCAST → ADD YOUR SMARTPHONE

On your **mobile phone**:

- ▶ **Download and install the Watchity APP** and give it all the permissions (audio, microphone, etc.).
- ▶ **Log in** with your username and password. **Select the live broadcasting you want to contribute** to.

In the **live broadcast** you have just created:

- ▶ **Add a new 'mobile' video contribution.**
- ▶ Invite **the user with whom you have logged in to the APP.**



Contribución de vídeo

Define como vas a Ingestar vídeo en el directo. Puedes usar móviles (mediante la App Watchity), webcams (mediante webRTC), cámaras broadcast u otros flujos de vídeo externos (mediante RTMP) y activar una captura participativa.

[Nueva contribución](#)

NOMBRE	TIPO	CÓDIGO	USUARIO	ELIMINAR
JVC	external_source	⚙️	-	🗑️
Mobil 2	Mobile	-	Pau Navarro	🗑️
Mobil 1	Mobile	-	Pau Navarro	🗑️

Get the Watchity APP on



▶▶ Cloud Production: add multimedia contents



Do we add **graphics and logos**? What if we **label the person who will speak**? Do we also **insert a remote video** from your PC?

▶▶ LIVE BROADCAST → ADD MULTIMEDIA CONTENTS







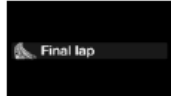

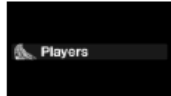

For this first broadcast, you can use some of our demo contents. Download them in the folder that you will find [here](#).

In the **live broadcast** you have just created:

- ▶▶ **Add one of our test logos and fix the position it will occupy in the transmission.** The logos are usually fixed in the upper right corner.
- ▶▶ **Add the test label that you will find in the downloadable folder and set its position as a subtitle.** Repeat the operation with one of the videos, fixing it in full screen position.

Contents

Add all the files that you will use during the live broadcast. You can use png, jpg, jpeg, avi, mp4 or mpeg. View them in full screen or in overlay mode (graphics). [Add file](#)

BASIC INFORMATION	TYPE	POSITION	DELETE
 Video Cover	Video	fullscreen(1280x72)	
 Waiting cover	Video	fullscreen(1280x72)	
 Highlights	Video	bottom-left(320x180)	
 Title Final Lap	Image	subtitles(1280x200)	
 Title Players	Image	subtitles(1280x200)	

Previous 1 2 Next

➤ Multichannel distribution: choose where to distribute

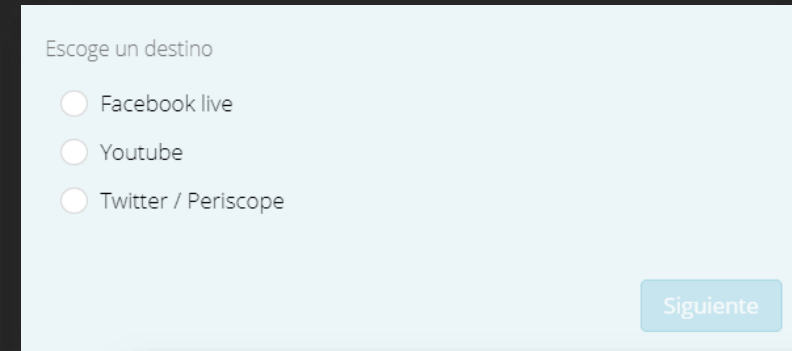


What do you think if we **start distributing to your Facebook?** Later, you can try it with other social networks, websites, etc.

▶▶ LIVE BROADCAST → CHOOSE WHERE TO DISTRIBUTE

In the **live broadcast** you have just created:

- ▶▶ Add a **new connection to social networks**.
- ▶▶ **Give Watchity all the permissions that Facebook's API requests.** **Note that if you change your computer or browser session, you must grant the permissions again. Otherwise, your content will not be published.*
- ▶▶ **Select which Facebook page you would like to broadcast your transmission to.** Create a new connection to Facebook Live for each new page you want to add.



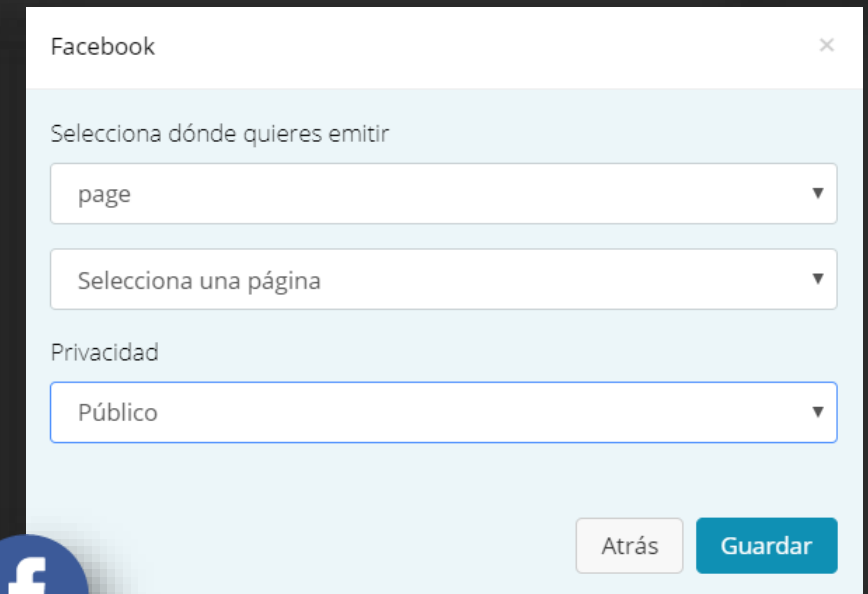
Escoge un destino

Facebook live

Youtube

Twitter / Periscope

Siguiente



Facebook

Selecciona dónde quieres emitir

page

Selecciona una página

Privacidad

Público

Atrás Guardar

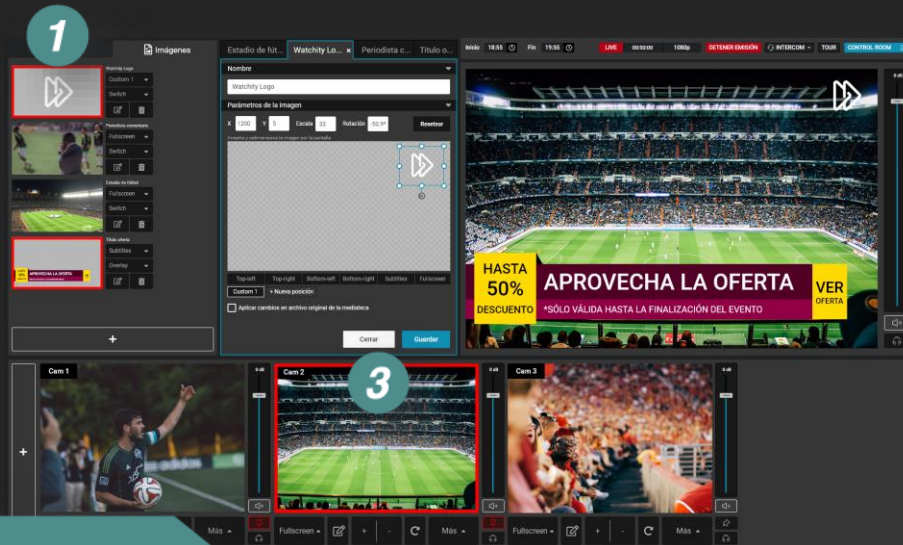


 **Live Mixer:**
start producing your program

Overlay graphics and videos to your contribution,
from the **layer system** of our **Live Mixer**.

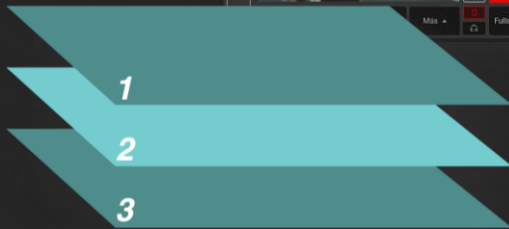
▶ LIVE BROADCAST → LIVE MIXER

▶ In the **upper left**, in 'videos' and 'images' tabs, **you will find the multimedia content that you had added in the configuration** of your live broadcast (logo, subtitle and video), as well as the positions that you had defined for all of them.



▶ In the **upper right** part, you will preview the signal produced, the final product that the audience will see when you are ready to start broadcasting.

Double click to interact with an item.



- 1 *Overlays picture in picture*
- 2 *Fullscreen items*
- 3 *Cameras*

▶ At the **bottom**, you will see **the devices that are contributing to the live broadcast**. For the moment, we will only see the Smartphone you added through the Watchity App.

 Do we **start broadcasting** your program?

Watchity will be ready when you are. **Start transmitting** when you have all the elements tested and your smartphone contributing.

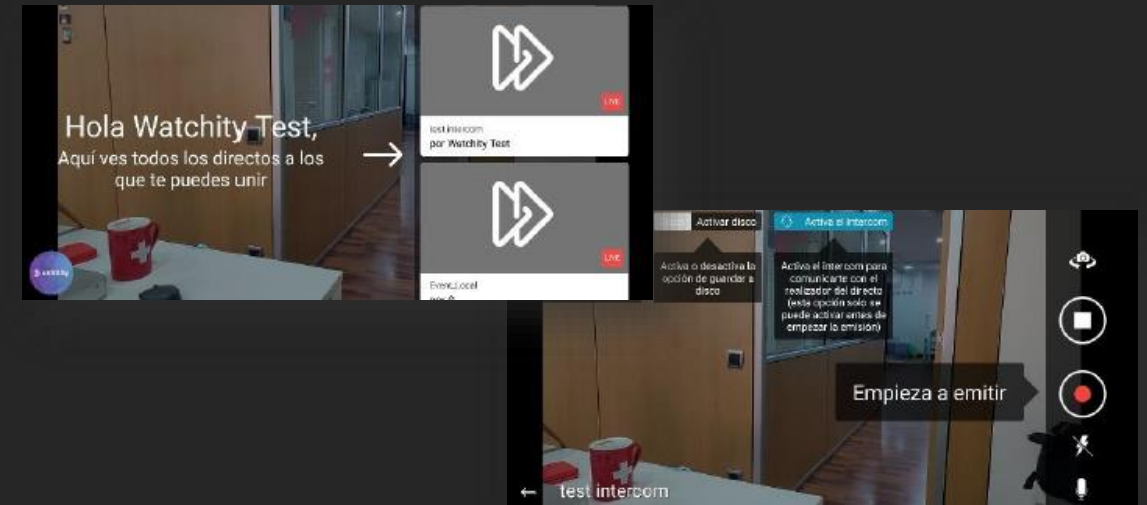
LIVE BROADCAST → LIVE MIXER

On your **mobile phone** (from the APP):

1. To be able to emit from your mobile phone, **join the created live broadcast**.
2. Once inside, **start contributing by clicking on the red 'begin to emit' button**.

In the **Live Mixer**:

1. **Interact with the added multimedia contents** to make sure that their position in the program signal is appropriate (full screen, top-right, etc.).
2. **Check that the mobile contribution is reaching** the Live Mixer properly. **Since you click on 'start broadcasting' on your mobile phone, it may take about 15 s until you receive your contribution in the Live Mixer.*
3. **Start distributing** the signal to your Facebook page **by clicking on the 'Start transmission'** button in the program signal.





Watchity Support Team

support@watchity.com